



# NEPAL HOSPITALITY CONCLAVE 2024

in association with



## *The Decade Ahead*

26 - 27 SEPTEMBER, 2024

Nepal Hospitality Conclave – 'The Decade Ahead' is an event that aims to bring together stakeholders from the entire cross section of hospitality industry, representing investors, operators, professionals, service providers, financial consultants, policy makers, influencers, youth in management roles and suppliers for two days to discuss and deliberate the contemporary industry issues, innovation, trends, business breakthroughs, collaborations and hospitality business trends in Nepal. It is a two-day long event set to happen on 26th and 27th of September, 2024.

In an ever increasing dependence on technology, shortage of trained HR and shrinking bottom lines, this will be a one stop platform for the cross sectional stakeholders in the industry to learn and exchange views, ideas, strategies, emerging trends and tactics that build a resilient industry for sustainable returns and growth in the next decade.

This is the second edition of Nepal Hospitality Conclave after its initial launch in 2022.

[nepalhospitalityconclave.com](http://nepalhospitalityconclave.com)



## Nepal Hospitality Conclave Learning Arena

20+

Speakers  
and  
Panelists

### 20+ Speakers and Panelist

#### 12+ Learning Arena Panel Discussions and Keynote Presentations

Power packed presentations and discussions on best practices, case studies, exceptional operational, product and business business development initiatives and implementations to improve operations and optimize resource utilization.

Prominent business leaders, pioneers, thought leaders, innovators and industry disruptors have been invited present their case studies and as panelist for the conclave.

Nepal Hospitality Conclave Solution Providers and Suppliers Showcase Pavilion

12+

Learning  
Arena Panel  
Discussion

### 15+ Exhibitors

Nepal Hospitality Conclave will offer special showcase for Hospitality Industry specific service providers, suppliers and specialty consultants to meet the operators, owners, decision makers, executive housekeepers and procurement managers in an exclusive venue to showcase their product /services and also to connect individually on a personal level.

15+

Exhibitors

150+

Attendees

### Nepal Hospitality Conclave Networking Arena

#### Why Showcase your Products/Services at Nepal Hospitality Conclave.

Nepal Hospitality Conclave will bring together 200 + top level decision makers like existing owners, investors, developers, operators, engineering heads, consultants and procurement managers who will be pre-qualified with an extensive two months engagement activity and have been invited to attend. Nepal Hospitality Conclave will assist in pre scheduling business meetings at the showcase venue in the conclave.

#### Why Sponsor Nepal Hospitality Conclave

Engagement with key players, decision makers and point of sales users in Nepal Hospitality Industry for internal commitment.

An exclusive platform for buyer education for brand awareness product attributes to create preference.

Enhance customer experience with positive affiliation.

Reach the target group for deep brand association.

Customer need analysis for better engagement.



## Learning Arena Deep Dive Sessions

### DAY 1

10:00 - 11:30 Inauguration and the Show Case Pavilion

12:00 Plenary Address: The Himalayan Journey So Far and the vision for the Decade

12:30 Key Note Address: The emergence of brands in all market segments and their role and impact in the Nepalese Hospitality Sector especially on STANDARDIZATION of the Hotel Product.

### Learning Arena Deep Dive Sessions

13.45 Hall 1: Digital Sales Touchpoints: Understanding the digital distribution platforms, parameters for online revenue optimization. Facilitator: Google certified online marketer (For Revenue Managers, Online Sales Managers, Head of Sales and Marketing, General Managers)

14.45 Hours: Hall 1; Panel Discussion: The evolving nature of diners and trends in Regional Gastronomy. (For Chefs, F& B Managers, Restaurant Promoters, F & B Professionals, General Managers, Owners and Investors)

Hall 2: Enabling Hotel Operations with ITES for service optimization. (For Head of Operations, Owners, Investors, General Managers, IT Managers)

Unleashing Sales Potential by adoption of Technology : CRM and Loyalty for the Independent Hotel Business (For Owners and Operators, Frontline sales and marketing managers/ directors, Revenue and Finance Directors)

15.45: Tea/ Coffee Breaks in the Network Arena

16.30-17:20: Plenary Session: New Destinations – The role of Promotions, Connectivity and Developed Infrastructure.

### DAY 2

10:00 Plenary Address followed by Q & A; Sustainable Tourism - Trends and Trajectory, Challenges and Opportunities ahead.

Green Buildings/ Green Design – Impact on the Bottom Line!

1130 Hours: Tea/Coffee/Networking Arena

1200 Hours: Plenary Session: Panel Discussion "Unblocking the HR Constraint"

1300 Hours: Lunch Networking Arena

### Learning Arena Deep Dive Sessions

1400 Hours: Hall 1  
Nepal Hospitality Industry's readiness for MICE/ Weddings, Sports and Medical Tourism: Best Practices & Opportunities. (For Sales & Marketing Professionals, Executive Housekeepers, Rooms Division Managers, General Managers, Owners, and Developers)

Hall 2: Hall 1 Learning Arena Deep Dive session  
Regional Hotels & Resorts: Challenges & Opportunities in the decade Ahead. (For Owners/ Developers/ Policy & Governance)

1530 Hours: Tea/Coffee/Networking Arena

1600 Hours: Plenary Session: Panel Discussion "The Decade ahead for Tourism in Nepal"

1730 Hours: Close of Hospitality Conclave followed by Cocktails & Conversation!!

DATE: 26 - 27 September, 2024

VENUE: Lemon Tree Premier, Budhanilkantha, Kathmandu

## CONCLAVE REGISTRATION

2 Days: NRs 15000 Day 1: NRs 7000 Day 2: NRs 8000

Group Discount for 4 or more 10%

## SPONSOR TITLES

	TITLE	Value NRs
i	Title	2500000
ii	Platinum	1000000
iii	Gold	500000
iv	Associate	300000

## SPONSOR BENEFITS

	Benefits	Title	Platinum	Gold	Associate
i	Event Title	√			
ii	Brand Platform:				
	a. Panellist in One relevant session	√			
	Booth	√	√	√	
	Complimentary Participation	6	4	3	2
	a. Photo opportunites, b. interaction access to the speakers and exhibitors	√	√		
iii	Promotional Materials: a. Invitations, b. Tickets, c.Flyer, d. poster,e. Banners, f. Event kit	√	√	√	
iv	Advertising: Print, TV and online	√	√	√	√
v	Website and Social Media	√	√	√	√
vi	Venue Branding visibility: on and off site of Expo venue pre, during and post Expo including high footfall areas a. entrance, b. registration counter, c. stage, d. Exhibition Area e. emcee announcement	√	√	√	√

ORGANISED BY



VENUE PARTNER



## FOR DETAILS

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